

An Awareness Programme on Entrepreneurship Opportunities in Cashew value addition for B.Sc. Agri Graduates at K H Patil KVK, Hulkoti Gadag

ICAR-Directorate of Cashew Research, Puttur, under Agri-Business Incubation (ABI) scheme organized an Awareness Programme on “Entrepreneurship Opportunities in Cashew value addition” on 08th November 2024. A total of 60 participants (60 female Students) attended the programme.

Mrs. Hemavathi, Scientist (Fruit science) KH Patil, KVK Gadag addressed the gathering about the importance of value addition in fruit and vegetables and encouraged the gathering to think about entrepreneurship opportunities available to start Agri startups.

Dr. Veena G L, Scientist (Fruit Science) and Co-PI of ABI, ICAR-DCR, Puttur, explained about the role of ABI in improving the Agri-entrepreneurship, the procedures to become an incubate as well as opportunities available in cashew sector to start their own startups was discussed. She also briefed about the valorisation of cashew apple, cashew Kernel and cashew apple-based technologies developed at ICAR-DCR, Puttur for commercialization.

Dr. Manjesh, G.N. Scientist (SPM&AP), ICAR-DCR, Puttur, briefed about the ICAR-DCR, activities, and about Hortiprunership opportunities in the present era.

The participants were then asked to share their experiences, ask queries, and give their feedback about the awareness programme.

The programme was concluded with National Anthem and group photo.

