

Entrepreneurship Development Programme on “Cashew based Value Added Products Formulation”

ICAR-Directorate of Cashew Research (ICAR-DCR), Puttur, under Agri-Business Incubation (ABI) scheme organized an Entrepreneurship Development Programme (EDP) on “Cashew based Value Added Products Formulation” on 16th March 2024. A total of 26 farmers attended the programme.

Dr. J.D. Adiga, Director, ICAR-DCR inaugurated the programme and emphasised the significance of entrepreneurship in fostering self-reliance and generating income. Dr. D. Balasubramanian, Principal Scientist, Nodal officer ABI, ICAR-DCR, delved into the current state of entrepreneurship in India and the role of ABI in enhancing agri-entrepreneurship. Discussions also centred around the potential for startups in cashew value addition, aiming to raise awareness and ignite enthusiasm among attendees regarding the opportunities within agribusiness in the cashew sector.

Dr. Veena G L, Scientist (Fruit Science) and Dr. Jyoti Nishad, Scientist (Food Technology) coordinators of this programme illustrated cashew apple and cashew nut value-added products, presented technologies of ICAR-DCR and the necessary procedures for their adoption.

Dr. Manjesh, G.N., Scientist (SPM & AP) aided in facilitating the implementation of EDPs.

The participants were encouraged to share their experiences, pose questions, and provide feedback about the Entrepreneurship Development Programme. The event concluded with the National Anthem and a group photo, marking a successful gathering focused on promoting entrepreneurship and innovation in agriculture.

