

## **Demonstration cum hands-on training in cashew apple-based technologies of ICAR-DCR, Puttur**

Under the Scheduled Caste Sub-Plan [SCSP] of this directorate in collaboration with ICAR-K.H. Patil, KVK, Hulkoti, Gadag, Karnataka, the cashew apple-based technologies of this Directorate [Cashew apple jam, jelly, pomace powder cookies, and fruit bar] were commercialized through the ITMU unit of this Directorate to Three small scale entrepreneurs of Gadag District.

As a part of the commercialization of technologies, demonstrations cum hands-on training were organized under the SCSP scheme from 19<sup>th</sup> to 23<sup>rd</sup> February 2024. In this programme, Dr. J. D. Adiga, the Director, ICAR-DCR, Puttur interacted with the beneficiaries about the technical know-how of cashew cultivation, the area expansion of cashew at Gadag District and emphasized the DCR technologies especially the cashew apple utilization and their value addition in the context of huge wastage of cashew apples in the fields.

Further, Dr Rajkumar A.D. Scientist, [Food Technology, ICAR-DOGR, Pune] has briefed about the scope of cashew apple-based products and given an overview of the preparation of products, labelling, and marketing strategies. He also demonstrated the technologies to the licensees and hands-on training was provided to them. Dr. Veena GL Scientist, [Fruit Science, ICAR-DCR, Puttur] briefed about the cashew apple utilization and provided a demonstration and hands-on training in preparation of Cashew apple pomace powder cookies and cashew apple fruit bar.

The I/c ITMU unit of this Directorate, Dr. Siddanna Savadi, Scientist, [Agri. Biotech.] briefed about the functioning of the ITMU, highlighted the technologies of this Directorate and executed the MoU. He also emphasized the dos and don'ts in the commercialization of technologies to the licensees. This programme was coordinated and organized by a team of Scientists of this Directorate.

*[Source: Nodal Officer SCSP]*



**Technology licencing to stakeholders**



**Demonstration and hands-on training- Cashew apple products**