

Intellectual Property Rights Awareness Programme for Farmers

ರೈತರಿಗೆ ಬೌದ್ಧಿಕ ಆಸ್ತಿ ಹಕ್ಕುಗಳ ಜಾಗೃತಿ ಕಾರ್ಯಕ್ರಮ

किसानों के लिए बौद्धिक संपदा अधिकार जागरूकता कार्यक्रम

The Institute Technology Management Unit (ITMU) of the ICAR-Directorate of Cashew Research, Puttur, organized an "Intellectual Property Rights Awareness Programme for Farmers" under National Agriculture Innovation Fund (NAIF) on February 15, 2024, at 11:30 AM for the farmers from Vizianagaram and Parvathipuram Manyam districts of Andhra Pradesh.

The programme was presided by Dr. T. N. Raviprasad, Director (In-charge), ICAR-DCR, Puttur and Dr. S. Srinivas Raju, SMS-Horticulture, KVK, Rastakuntubai was present as the Guest. The main objective of this programme was to sensitise the farmers about Intellectual Property Rights (IPRs). Dr. Siddanna Savadi, Scientist (Biotechnology) & Officer In-Charge of ITMU, ICAR-DCR, Puttur, presented a talk on Intellectual Property Rights with emphasis on PPVFRA (Protection of Plant Varieties & Farmer's Right Act), ITKs (Indigenous Technical Knowledge), and GI tags (Geographical Indicators).

Besides, awareness was created among the farmers about the of various technologies developed by ICAR-DCR and their commercialization. A total of 20 farmers were present during the programme. Besides, the programme was attended by Dr. Eradasappa E, Dr. Bhagya H P, Dr. Manjunatha K, the scientists of ICAR-DCR, Puttur and Dr. Muralidhara, Scientist-Fruit Science, IIHR, Chettalli and shared their valuable knowledge with farmers. The programme was concluded at 1:30 PM with vote of thanks and group photo.

