

Swachhata Hi Seva (SHS) campaign at ICAR – Directorate of Cashew Research , Puttur

On 30th September, 2019 as part of the SUP free India campaign, we visited the nearby Tenkila village. Vivekananda English Medium School is situated in this area and support of the students of this school was sought for creating awareness among the public. Around 40 students of the Scouts and Guides wing of the school joined hands with us.

In the beginning teachers and students were introduced to us and the purpose of the campaign was explained to them. It was decided to pick the wastes along the road side, around the school covering an area of around 1.5 Km. Along with the active and agile students we staff members picked lot of SUP wastes along the road sides. Teachers also actively participated in the campaign and properly guided the students. Banner bearers, exhibiting 'swacchata hi seva' slogan from both school and our office side were moving along with us while picking the wastes. As usually the 7-8 sacks full of plastic waste was collected in a short time of one and a half hour.

In the end we all along with the students gathered near the school premises, washed our hands and were distributed hot badam milk and snacks. Group photo was taken along with teachers and students. School authorities thanked the directorate for arranging this cleaning campaign and also for creating awareness among the students.



