

**ICAR – DIRECTORATE OF CASH CROPS RESEARCH
PUTTUR – 574 202, DK, KARNATAKA**

SWACHHHTHA HI SEWA

As part of Swachhtha Hi Sewa Programme, on 21.9.2019 (Saturday), the Staff Members of ICAR – DCR Puttur in association with the Faculty and Students of Government First Grade Women's Degree College, Puttur and City Municipal Council, Puttur undertook extensive cleanliness drive in a vast area comprising of Market Complex, City Municipal Council Office Complex, Magistrate Court Complex, Mini Vidhan Soudha and approach roads to these offices as well as Main Road of Puttur.

The programme was inaugurated by Smt. Rupa T. Shetty, Commissioner of City Municipal Council. In her speech she appreciated the staff of DCR Puttur and the Students of the College for taking up the cleaning drive. She emphasized the need to maintaining cleanliness which plays a pivotal role in maintaining good health of the public. She also underlined the need to protect the environment from the hazardous effect of plastic wastes. Over the years, the plastic waste has caused immense damage to the environment in varying degrees. Dr. MG Nayak, Director (Acting), ICAR-DCR Puttur presided over the inaugural function. The Vice Principal of the Women College was also present during the meeting. Immediately after the inauguration, the Programme Convener Dr. TN Raviprasad guided the activities and the DCR Staff and Students numbering about 130 members attended to collecting plastic wastes, bottles and other undegradable wastes from the market complex and adjoining areas of City Municipal Council, Court and approach roads leading to these offices. The waste materials collected were transported by Municipal Council Staff in their waste collection vehicle for segregation and suitable disposal.

The aforesaid activity of the Staff of ICAR-DCR Puttur and students has created awareness among the public for maintaining cleanliness and the need to say good-bye to plastic bags and materials which causes damage to the ecological system.

